

# **HOSPITALITY PACKAGES**

## WHAT IS CLÁSICA?

The Clásica Basque Country is a world-class cycling race.

One day of competition, more than 1,000 people move, and it is broadcast in more than 165 countries with an audience of 11,000,000 viewers.

Quite a show with the best cyclists!

### HOSPITALITY, WHAT IS IT?

Live and make live an unforgettable experience with the 'hospitality' packages for companies.

A different way to support a cycling event and at the same time be able to enjoy her.

Incentives, raffles, gifts... use the packages however you want!





# FOUR OPTIONS TO LIVE THE CLÁSICA



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## PACKAGES - HOSPITALITY I



#### WHAT INCLUDES?

- VIP accreditation includes: (per day)
  - Access to the Start and Finish areas.
  - Access to team's presentation
  - Access to private catering in the departure area (meeting point).
  - Access to a private VIP area with catering on the finish line.
  - Access to a private area in control signatures starts and finishes Podium.
- Parking space in the parking area reserved for Clásica (start-finish), for each group of reservations (1-4 people)
- Welcome pack (route book, bib list, merchandising)



Note:

- Accreditations will be personal

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## PACKAGES – HOSPITALITY 2



### WHAT INCLUDES?

- VIP accreditation includes: (per day)
  - Access to the Start and Finish VIP areas.
  - Access to team's presentation
  - Access to private catering in the departure area (meeting point).
  - Access to a private VIP area with catering on the finish line. (not VIP truck)
  - Access to a private area in control signatures starts and finishes Podium.
- Guided visit to the goal area or event organization and production spaces: (before arrival). Places to visit:
  - Podium Truck
- Time control tent
- Finish line arc

- VIP truckMedia Truck
- Mixed zone
- Judges roomPress room
- Media Truck
  Permanent office
  Press
  Follow-up of the race in an organization car with an official driver.
- Lunch in the race.
- Parking space in the parking area is reserved for clásica (start-finish line)
- Presence at the Directors meeting (day before the start of the race)
- Presence in the area close to the ribbon cutting at the start.
- Presence at the winner's press conference.
- Welcome pack (route book, bib list, merchandising)



VAT NOT INCLUDED

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#### Note:

- Max. 3 people per car.
- Accreditations will be personal



## PACKAGES - HOSPITALITY 3



#### WHAT INCLUDED?

- Space for a 9m2 tent in the start and finish area near the signature control and podium
- Right to sampling
- Right to organize entertainment in the area



VAT NOT INCLUDED

Note:

• Accreditations will be personal

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## PACKAGES – HOSPITALITY 4



#### WHAT INCLUDED?

A private space at the finish line associated with the brand. A place where you can enjoy the end of the stage surrounded by guests of the brand.

- 20 VIP Accreditations with access to:
  - Personalized private VIP finish area
  - Private podium area
- Assembly of 5mx5m tent or VIP truck or container and catering in the private VIP area
- Branded space decoration.



Note:

Accreditations will be personal

VAT NOT INCLUDED

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